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SWEAT-PROOF, RAIN-PROOF FACE PAINT FOR SUMMER PARTIES

Tallahassee, Florida June 25, 2011— Just like everyone, Karen Mercer of **FairyDust Faces** never thought face painting and the Florida heat and humidity could co-exist... until now. FairyDust Faces has just rolled out a new service using an FDA approved makeup that will – literally -- change the face of summer!

Just in time for the big 4th of July event at Tom Brown Park **FairyDust Faces** is now offering sweat-proof, rain-proof, swim-proof airbrush face painting. The real innovation here is the specialty makeup used which will last through everything a child can dish out, yet mom can still remove with soap and water.

Airbrush face painting done with this special ‘hybrid’ makeup will not only look good all day but is naturally hygienic. Airbrush face painting is used by several cruise lines that are specifically concerned with the spread of germs and viruses on the closed environments of cruise ships. With airbrush face painting the airbrush never touches a client’s skin and the makeup comes from a sealed bottle.

Mercer admits while there is a trade-off in that sweat-proof airbrush face painting is, to some degree, limited by using stencils, the pay-off is huge. “It’s true I can freehand paint anything a child wants but we’ve also made sure to have the most popular designs ‘stencil-ready’ so we have something for everyone. Airbrush face painting is perfect for our hot humid days and for events where there is a heightened concern of cross-contamination, like at a children’s hospital or cancer ward. The new sweat-proof, rain-proof face painting can’t be beat!”

Karen Mercer, founding artist of **FairyDust Faces**, is committed to the success of art instruction in public schools and to the success of local youth organizations. She has taught face painting in schools as well as ‘storytelling for children.’ Mercer is also the co-founder of the North Florida Face Painters Guild a non-profit, educational organization for face and body artists. Experience the magic of FairyDust!

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